

City Center Ballet, Inc.

Linda G. Copp
Cornish, NH
Artistic Director

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Norwich, VT
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Lebanon, NH
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Plainfield, NH

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West Lebanon, NH

Susan Lamontagne
West Lebanon, NH

Elizabeth Lurie
Plainfield, NH

Nancy J. Simpson
West Lebanon, NH

—
Ann Parson Justice
Hanover, NH
Honorary Trustee

PROGRAM ADVERTISING FOR PERFORMANCES OF
City Center Ballet's 18th Season featuring

Cinderella

at the Lebanon Opera House on May 5 - 7, 2017

Dear Business Owner,

We're hoping you'll consider placing an ad in the program for the May 5-7 performances of City Center Ballet's enchanting production of *Cinderella*. By advertising with us, you'll put your business' name in front of over 2000 enthusiastic arts lovers who enjoy supporting Upper Valley dancers by patronizing its backers.

Cinderella is one of the most beloved fairy tales of all time. Our young heroine persists in her quest for love, despite the sinister efforts of her jealous stepmother and stepsisters. In the end, love prevails, and her dreams come true. City Center Ballet creates the opportunity for aspiring ballet dancers to perform at the Lebanon Opera House, along with top professional dancers from the Northeast, but ticket prices only pay for a portion of the expense.

Can we count on you to help them see *their* dreams come true?

We have a wide range of sizes and prices, as shown on page two, and on page three, you will find our contract. If you are unable to purchase an ad at this time, we encourage you to make a donation of any amount by visiting our website at CityCenterBallet.org.

Downtown Lebanon is rapidly becoming a center for the arts, and for eighteen years City Center Ballet has been a part of this growth. As you know, both businesses and families benefit from a vibrant arts scene, a major draw for individuals and companies looking to relocate.

If you have any questions after reviewing the ad options feel free to call us at 603-448-9710 or email Marc Cohen at Marc@CityCenterBallet.org. The arts are a community endeavor, and we are counting on our community to keep professional-quality dance alive and thriving.

Thank you for your consideration, and we hope to see you at the show!

Sincerely yours,



Linda G Copp
Artistic Director



Post Office Box 66
Lebanon, NH 03766

603-448-9710

Dance@CityCenterBallet.org
www.CityCenterBallet.org

City Center Ballet, Inc.

603-448-9710
Dance@CityCenterBallet.org

Post Office Box 66
Lebanon, NH 03766

ADVERTISING SPECIFICATIONS AND RATE INFORMATION
City Center Ballet's *Cinderella* Program
DEADLINE FOR CONTRACT: Friday, April 7, 2017

FULL PAGE
4.75" wide x 7.625" tall

QUARTER PAGE
VERTICAL
2.25" wide x 3.688" tall

HALF PAGE
4.75" wide x 3.688" tall

QUARTER PAGE
HORIZONTAL
4.75" wide x 1.72" tall

Color : CMYK or Grayscale (not RGB).
Text : ALL text/fonts to be converted to Outlines/Curves.
Format : PDF - WITHOUT extra borders, bleeds or registration marks.
Deadline : Friday, April 7, 2017
Send Ad : ADCopy@CityCenterBallet.org (Approx Max size of attachment = 35 MB)
Questions : Email Marc@CityCenterBallet.org

City Center Ballet, Inc.

603-448-9710
Dance@CityCenterBallet.org

Post Office Box 66
Lebanon, NH 03766

PROGRAM ADVERTISING CONTRACT
City Center Ballet's *Cinderella*
DEADLINE FOR CONTRACT: Friday, April 7, 2017

Advertisers assume full liability for all content, including text, presentations and illustrations of advertisements. City Center Ballet, Inc. reserves the right to reject any advertisers at any time. All ad content, including graphic elements, is subject to the Publisher's approval. The advertiser will be notified in advance by the Publisher if any changes to ad copy or image(s) are necessary. Ad placement is on a first-come basis. Cancellations are not accepted after the closing date. All ads must be **paid for in full by Friday, April 14, 2017**

Company: _____ Contact: _____

Phone: _____ E-mail: _____

Mailing Address: _____

Specifications: All ADs need to conform to the following (charges may result, if not):

- Color** : CMYK or Grayscale (not RGB).
- Text** : ALL text/fonts to be converted to Outlines/Curves.
- Format** : PDF - WITHOUT extra borders, bleeds or registration marks.
- Deadline** : Friday, April 7, 2017
- Send Ad to** : ADCopy@CityCenterBallet.org (Approx Max size of attachment = 35 MB)
- Questions** : Email Marc@CityCenterBallet.org

Mark Size of AD ↓ NOTE: ALL ADs are in Color

Cover Ads	Outside Back Cover	4.75" wide x 7.75" tall	\$350
	Inside Back Cover	4.75" wide x 7.75" tall	\$300
Interior Ads	Full Page	4.75" wide x 7.625" tall	\$265
	Half Page	4.75" wide x 3.688" tall	\$180
	Quarter Horz	4.75" wide x 1.72" tall	\$125
	Quarter Vert	2.25" wide x 3.688" tall	\$125
			PAYMENT\$

City Center Ballet, Inc., is hereby authorized to insert advertising on our behalf as selected above. Advertiser/Agency acknowledges receipt of and agrees to the terms and conditions of this contract.

Signature: _____ Date: _____

Title: _____

Please mail SIGNED contract and payment for the full amount, payable to:

CITY CENTER BALLET, INC.

P.O. BOX 66
LEBANON, NH 03766

Founded in 1999, CCB is a 501(c)(3) not-for-profit organization. Tax ID: 02-0510635

For information, contact Artistic Director Linda Copp at 603-448-9710 or
Advertising@CityCenterBallet.org

OFFICE USE ONLY		Date Received:		Date Entered:	
Payment Date :		Payment Amount\$		Payment No:	