



603-448-9710
Dance@CityCenterBallet.org

City Center Ballet

Post Office Box 66
Lebanon, NH 03766

September 2024

Dear Supporter of the Arts,

At City Center Ballet, we hope to put your business in the spotlight as we return to the stage of the Lebanon Opera House. We are thrilled to bring back the magic and beauty of *Clara's Dream*, a nutcracker story, that has been such a part of our community's holiday traditions for the last fifteen years.

As a non-profit, City Center Ballet relies on the support of our community businesses. As part of that we are asking you to purchase an advertisement for our December *Clara's Dream* program. With your purchase of advertising, you will be contributing to the vibrancy and resilience of our community. Your generosity will help safeguard the role of City Center Ballet in our community and ensure that the magic of ballet continues to enchant and inspire us all.

On page two of this packet, you will find the ad sizes, and specifications. On page three, our contract, which you can sign and send along with your payment. If you need help creating an ad (there may be a charge for this), please contact Marc Cohen, Marc@CityCenterBallet.org. All advertisers will be listed on our website.

To inquire other ways to support City Center Ballet, please reach out to:

Linda G. Copp
603.448.9710
Linda@CityCenterBallet.org

Thank you for your support,
All of us at City Center Ballet



ADVERTISING SPECIFICATIONS AND RATE INFORMATION
City Center Ballet's *Clara's Dream, a nutcracker story* Program

DEADLINE FOR CONTRACT: November 15, 2024

FULL PAGE
4.75" wide x 7.625" tall

QUARTER PAGE
VERTICAL
2.25" wide x 3.688" tall

HALF PAGE
4.75" wide x 3.688" tall

QUARTER PAGE
HORIZONTAL
4.75" wide x 1.72" tall

Color : CMYK or Grayscale (not RGB).
Text : ALL text/fonts to be converted to Outlines/Curves.
Format : PDF - WITHOUT extra borders, bleeds or registration marks.
Deadline : November 15, 2024
Send Ad : ADCopy@CityCenterBallet.org (Approx Max size of attachment = 35 MB)
Questions : Marc@CityCenterBallet.org



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PROGRAM ADVERTISING CONTRACT
City Center Ballet's *Clara's Dream, a nutcracker story*
DEADLINE FOR CONTRACT: November 15, 2024

Advertisers assume full liability for all content, including text, presentations and illustrations of advertisements. City Center Ballet, Inc. reserves the right to reject any advertisers at any time. All ad content, including graphic elements, is subject to the Publisher's approval. The advertiser will be notified in advance by the Publisher if any changes to ad copy or image(s) are necessary. Ad placement is on a first-come basis. Cancellations are not accepted after the closing date. All ads must be **paid for in full by November 15, 2024**

Company: _____ Contact: _____

Phone: _____ E-mail: _____

Mailing Address: _____

Specifications: All ADs need to conform to the following (charges may result, if not):

Color : CMYK or Grayscale (not RGB).
Text : ALL text/fonts to be converted to Outlines/Curves.
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Deadline : November 15, 2024
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Mark Size of AD ↓ NOTE: ALL ADs are in Color

Cover Ads ALL SOLD	Outside Back Cover	4.75" wide x 7.75" tall	\$400
	Inside: Front — Back	4.75" wide x 7.75" tall	\$350
Interior Ads	Full Page	4.75" wide x 7.625" tall	\$300
	Half Page	4.75" wide x 3.688" tall	\$200
	Quarter Horz	4.75" wide x 1.72" tall	\$150
	Quarter Vert	2.25" wide x 3.688" tall	\$150
PAYMENT\$			

City Center Ballet, Inc., is hereby authorized to insert advertising on our behalf as selected above.
Advertiser/Agency acknowledges receipt of and agrees to the terms and conditions of this contract.

Signature: _____ Date: _____

Title: _____

Please mail SIGNED contract and payment for the full amount, payable to:
CITY CENTER BALLET, INC.

P.O. BOX 66
LEBANON, NH 03766

Founded in 1999, CCB is a 501(c)(3) not-for-profit organization. Tax ID: 02-0510635

For information, contact Artistic Director Linda Copp at 603-448-9710 or
Advertising@CityCenterBallet.org

OFFICE USE ONLY		Date Received:		Date Entered:	
Payment Date :		Payment Amount\$		Payment No:	