

# City Center Ballet, Inc.

Linda G. Copp  
Cornish, NH  
Artistic Director

PROGRAM ADVERTISING FOR PERFORMANCES OF  
City Center Ballet's 21<sup>th</sup> Season  
*Aladdin, the ballet*  
Saturday, May 2 at 1:00 and 6:00  
Sunday, May 3 at 2:00  
Lebanon Opera House

## Board of Directors

Thomas Drinane  
Norwich, VT  
Chair

Susan Lamontagne  
West Lebanon, NH  
Secretary

Marc E. Cohen  
Cornish, NH  
Treasurer

Carl Chambers  
Etna, NH

Jennifer Guess  
Hanover, NH

Jennifer Henderson  
Plainfield, NH

Louise Jones  
Wilmot, NH

Nancy J. Simpson  
West Lebanon, NH

Victor Torbeck  
West Lebanon, NH

—

Ann Parson Justice  
Hanover, NH  
Honorary Trustee

Thank you for your interest in City Center Ballet and joining us as we venture into a whole new world with an entire cast of colorful and magical characters as Aladdin strives to win the love of his beautiful princess and spoil the plans of the evil Azmia,

Your advertising and contributions will:

- ✳ Bring *Aladdin, the ballet* to life on stage,
- ✳ Enrich the Upper Valley's vibrant arts community,
- ✳ Make the arts more accessible to community members,
- ✳ Prepare area dancers for professional futures.

In addition, your advertising will be placed in front of hundreds of Upper Valley ballet enthusiasts. Our professionally-produced full color program features advertising and performance information. This is an opportunity to have your business get great exposure and lend your support to City Center Ballet.

On page two of this packet, you will find the ad sizes, and specifications. On page three, our contract, which you can sign and send along with your payment. If you need help creating an ad, please contact Marc Cohen at [Marc@CityCenterBallet.org](mailto:Marc@CityCenterBallet.org).

Purchasing an advertisement for your business is but one of many ways you can help support. You also have the option of making a charitable contribution through a secure online payment system. Those donations can go a long way in helping to promote the arts in your local community. For those who wish to contribute you can go to [CityCenterBallet.org](http://CityCenterBallet.org). Donors and contributors will be listed in each of our programs.

On behalf of the Board and all of the dedicated dancers and volunteer members of City Center Ballet, I thank you for recognizing the great value that City Center Ballet brings to the Upper Valley community, and for any level of support you can give.

Sincerely yours,

Linda G. Copp  
Artistic Director



Post Office Box 66  
Lebanon, NH 03766

603-448-9710

[Dance@CityCenterBallet.org](mailto:Dance@CityCenterBallet.org)  
[www.CityCenterBallet.org](http://www.CityCenterBallet.org)

# City Center Ballet, Inc.

603-448-9710  
Dance@CityCenterBallet.org

Post Office Box 66  
Lebanon, NH 03766

ADVERTISING SPECIFICATIONS AND RATE INFORMATION  
City Center Ballet's *Aladdin, the ballet* Program  
**DEADLINE FOR CONTRACT: March 30, 2020**

FULL PAGE  
4.75" wide x 7.625" tall

QUARTER PAGE  
VERTICAL  
2.25" wide x 3.688" tall

HALF PAGE  
4.75" wide x 3.688" tall

QUARTER PAGE  
HORIZONTAL  
4.75" wide x 1.72" tall

**Color** : CMYK or Grayscale (not RGB).  
**Text** : ALL text/fonts to be converted to Outlines/Curves.  
**Format** : PDF - WITHOUT extra borders, bleeds or registration marks.  
**Deadline** : March 30, 2020  
**Send Ad** : ADCopy@CityCenterBallet.org (Approx Max size of attachment = 35 MB)  
**Questions** : Marc@CityCenterBallet.org

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**PROGRAM ADVERTISING CONTRACT**  
City Center Ballet's *Aladdin, the ballet*  
**DEADLINE FOR CONTRACT: March 30, 2020**

Advertisers assume full liability for all content, including text, presentations and illustrations of advertisements. City Center Ballet, Inc. reserves the right to reject any advertisers at any time. All ad content, including graphic elements, is subject to the Publisher's approval. The advertiser will be notified in advance by the Publisher if any changes to ad copy or image(s) are necessary. Ad placement is on a first-come basis. Cancellations are not accepted after the closing date. All ads must be **paid for in full by March 30, 2020.**

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Specifications: All ADs need to conform to the following (charges may result, if not):

- Color** : CMYK or Grayscale (not RGB).
- Text** : ALL text/fonts to be converted to Outlines/Curves.
- Format** : PDF - WITHOUT extra borders, bleeds or registration marks.
- Deadline** : March 30, 2020
- Send Ad to** : ADCopy@CityCenterBallet.org (Approx Max size of attachment = 35 MB)
- Questions** : Marc@CityCenterBallet.org

Mark Size of AD ↓ NOTE: ALL ADs are in Color

Cover Ads	<del>Outside Back Cover</del>	4.75" wide x 7.75" tall	\$350
	Inside: <input type="checkbox"/> <del>Front</del> <input type="checkbox"/> Back	4.75" wide x 7.75" tall	\$300
Interior Ads	Full Page	4.75" wide x 7.625" tall	\$265
	Half Page	4.75" wide x 3.688" tall	\$180
	Quarter Horz	4.75" wide x 1.72" tall	\$125
	Quarter Vert	2.25" wide x 3.688" tall	\$125
PAYMENT\$			

SOLD

City Center Ballet, Inc., is hereby authorized to insert advertising on our behalf as selected above. Advertiser/Agency acknowledges receipt of and agrees to the terms and conditions of this contract.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_

Please mail SIGNED contract and payment for the full amount, payable to:

**CITY CENTER BALLET, INC.**

P.O. BOX 66  
LEBANON, NH 03766

Founded in 1999, CCB is a 501(c)(3) not-for-profit organization. Tax ID: 02-0510635

For information, contact Artistic Director Linda Copp at 603-448-9710 or  
Advertising@CityCenterBallet.org

OFFICE USE ONLY		Date Received:	
Payment Date :		Payment Amount\$	