City Center Ballet

603-448-9710 Dance@CityCenterBallet.org Post Office Box 66 Lebanon, NH 03766

PROGRAM ADVERTISING FOR PERFORMANCES OF City Center Ballet's 19th Season featuring

Alice in Wonderland

at the Lebanon Opera House on May 4 - 6, 2018

Dear Business Owner,

We are hoping you will consider placing an ad in the program for the May 4-6 performances of City Center Ballet's whimsical full-length ballet, *Alice in Wonderland*. By advertising with us, you will be putting your business' name in front of over 2000 enthusiastic arts lovers who enjoy supporting Upper Valley dancers by patronizing its backers.

City Center Ballet creates the opportunity for aspiring ballet dancers to perform at the Lebanon Opera House, along with top professional dancers. Ticket prices only pay for a portion of the expense so we must look for other avenues of support like donations, grants and, of course, your support through program advertising.

We have a wide range of sizes and prices, as shown on page two, and on page three, you will find the contract. If you are unable to purchase an ad at this time, we encourage you to make a donation of any amount by visiting our website at CityCenterBallet.org.

Downtown Lebanon is rapidly becoming a center for the arts, and for nineteen years City Center Ballet has been a part of this growth. As you know, both businesses and families benefit from a vibrant arts scene, a major draw for individuals and companies looking to relocate.

Thank you,

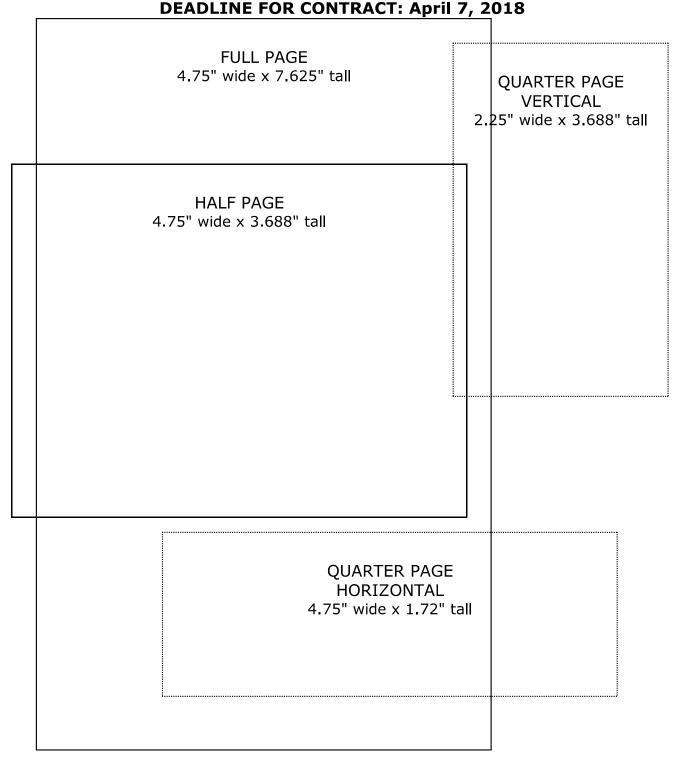
Linda Copp Artistic Director



City Center Ballet, Inc.

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ADVERTISING SPECIFICATIONS AND RATE INFORMATION City Center Ballet's *Alice in Wonderland* Program



Color : CMYK or Grayscale (not RGB).

Text : ALL text/fonts to be converted to Outlines/Curves.

Format : PDF - WITHOUT extra borders, bleeds or registration marks.

Deadline : April 7, 2018

Send Ad : ADCopy@CityCenterBallet.org (Approx Max size of attachment = 35 MB)

Questions: Marc@CityCenterBallet.org

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PROGRAM ADVERTISING CONTRACT City Center Ballet's Alice in Wonderland DEADLINE FOR CONTRACT: April 7, 2018

Advertisers assume full liability for all content, including text, presentations and illustrations of advertisements. City Center Ballet, Inc. reserves the right to reject any advertisers at any time. All ad content, including graphic elements, is subject to the Publisher's approval. The advertiser will be notified in advance by the Publisher if any changes to ad copy or image(s) are necessary. Ad placement is on a first-come basis. Cancellations are not accepted after the closing date. All ads must be paid for in full by April 7, 2018

Company:C			ontact:	
Phone:E			-mail:	
Mailing Address:				
Specifications: All ADs need to conform to the following (charges may result, if not):				
Color : CMYK or Grayscale (not RGB). Text : ALL text/fonts to be converted to Outlines/Curves. Format : PDF - WITHOUT extra borders, bleeds or registration marks. Deadline : April 7, 2018 Send Ad to : ADCopy@CityCenterBallet.org (Approx Max size of attachment = 35 MB) Questions : Marc@CityCenterBallet.org Mark Size of AD NOTE: ALL ADs are in Color				
Cover Ads		Outside Back Cover	4.75" wide x 7.75" tall	\$350
		Inside: Front Back	4.75" wide x 7.75" tall	\$300
Interior Ads		Full Page	4.75" wide x 7.625" tall	\$265
		Half Page	4.75" wide x 3.688" tall	\$180
		Quarter Horz	4.75" wide x 1.72" tall	\$125
		Quarter Vert	2.25" wide x 3.688" tall	\$125
City Center Ballet, Inc., is hereby authorized to insert advertising on our behalf as selected above. Advertiser/Agency acknowledges receipt of and agrees to the terms and conditions of this contract. Signature: Date:				
Title:				
Please mail SIGNED contract and payment for the full amount, payable to: CITY CENTER BALLET, INC. P.O. BOX 66 LEBANON, NH 03766 Founded in 1999, CCB is a 501(c)(3) not-for-profit organization. Tax ID: 02-0510635				
For information, contact Artistic Director Linda Copp at 603-448-9710 or Advertising@CityCenterBallet.org				

Date Received:

Payment Amount\$

OFFICE USE ONLY

Payment Date:

Date Entered:

Payment No: