

PROGRAM ADVERTISING FOR PERFORMANCES OF
City Center Ballet's 19th Season featuring

ALICE IN WONDERLAND

at the Lebanon Opera House on May 4 - 6, 2018

Dear Business Owner,

We are hoping you will consider placing an ad in the program for the May 4-6 performances of City Center Ballet's whimsical full-length ballet, *Alice in Wonderland*. By advertising with us, you will be putting your business' name in front of over 2000 enthusiastic arts lovers who enjoy supporting Upper Valley dancers by patronizing its backers.

City Center Ballet creates the opportunity for aspiring ballet dancers to perform at the Lebanon Opera House, along with top professional dancers. Ticket prices only pay for a portion of the expense so we must look for other avenues of support like donations, grants and, of course, your support through program advertising.

We have a wide range of sizes and prices, as shown on page two, and on page three, you will find the contract. If you are unable to purchase an ad at this time, we encourage you to make a donation of any amount by visiting our website at CityCenterBallet.org.

Downtown Lebanon is rapidly becoming a center for the arts, and for nineteen years City Center Ballet has been a part of this growth. As you know, both businesses and families benefit from a vibrant arts scene, a major draw for individuals and companies looking to relocate.

Thank you,



Linda Copp
Artistic Director



City Center Ballet, Inc.

603-448-9710
Dance@CityCenterBallet.org

Post Office Box 66
Lebanon, NH 03766

ADVERTISING SPECIFICATIONS AND RATE INFORMATION
City Center Ballet's *Alice in Wonderland* Program
DEADLINE FOR CONTRACT: April 7, 2018

FULL PAGE
4.75" wide x 7.625" tall

QUARTER PAGE
VERTICAL
2.25" wide x 3.688" tall

HALF PAGE
4.75" wide x 3.688" tall

QUARTER PAGE
HORIZONTAL
4.75" wide x 1.72" tall

- Color : CMYK or Grayscale (not RGB).
- Text : **ALL text/fonts to be converted to Outlines/Curves.**
- Format : PDF - WITHOUT extra borders, bleeds or registration marks.
- Deadline : April 7, 2018
- Send Ad : **ADCopy@CityCenterBallet.org (Approx Max size of attachment = 35 MB)**
- Questions : **Marc@CityCenterBallet.org**

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PROGRAM ADVERTISING CONTRACT
City Center Ballet's *Alice in Wonderland*
DEADLINE FOR CONTRACT: April 7, 2018

Advertisers assume full liability for all content, including text, presentations and illustrations of advertisements. City Center Ballet, Inc. reserves the right to reject any advertisers at any time. All ad content, including graphic elements, is subject to the Publisher's approval. The advertiser will be notified in advance by the Publisher if any changes to ad copy or image(s) are necessary. Ad placement is on a first-come basis. Cancellations are not accepted after the closing date. All ads must be **paid for in full by April 7, 2018**

Company: _____ Contact: _____

Phone: _____ E-mail: _____

Mailing Address: _____

Specifications: All ADs need to conform to the following (charges may result, if not):

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Mark Size of AD ↓ NOTE: ALL ADs are in Color

Cover Ads	Outside Back Cover	4.75" wide x 7.75" tall	\$350
	Inside: <input type="checkbox"/> Front <input type="checkbox"/> Back	4.75" wide x 7.75" tall	\$300
Interior Ads	Full Page	4.75" wide x 7.625" tall	\$265
	Half Page	4.75" wide x 3.688" tall	\$180
	Quarter Horz	4.75" wide x 1.72" tall	\$125
	Quarter Vert	2.25" wide x 3.688" tall	\$125
			PAYMENT\$

City Center Ballet, Inc., is hereby authorized to insert advertising on our behalf as selected above. Advertiser/Agency acknowledges receipt of and agrees to the terms and conditions of this contract.

Signature: _____ Date: _____

Title: _____

Please mail SIGNED contract and payment for the full amount, payable to:

CITY CENTER BALLET, INC.

P.O. BOX 66
LEBANON, NH 03766

Founded in 1999, CCB is a 501(c)(3) not-for-profit organization. Tax ID: 02-0510635

For information, contact Artistic Director Linda Copp at 603-448-9710 or
Advertising@CityCenterBallet.org

OFFICE USE ONLY		Date Received:		Date Entered:	
Payment Date :		Payment Amount\$		Payment No:	