

City Center Ballet, Inc.

Linda G. Copp
Cornish, NH
Artistic Director

PROGRAM ADVERTISING FOR PERFORMANCES OF
City Center Ballet's 20th Season featuring
Clara's Dream, a nutcracker story
Lebanon Opera House on December 8 and 9, 2018

Board of Directors

Thomas Drinane
Norwich, VT
Chair

Susan Lamontagne
West Lebanon, NH
Secretary

Marc E. Cohen
Cornish, NH
Treasurer

Carl Chambers
Etna, NH

Jennifer Guess
Hanover, NH

Jennifer Henderson
Plainfield, NH

Louise Jones
Wilmot, NH

Nancy J. Simpson
West Lebanon, NH

Victor Torbeck
West Lebanon, NH

—

Ann Parson Justice
Hanover, NH
Honorary Trustee

Thank you for your interest in City Center Ballet and being part of the Upper Valley holiday celebration of *Clara's Dream, a nutcracker story*. Your advertising and contributions will:

- ✳ Enrich the Upper Valley's vibrant arts community,
- ✳ Make the arts more accessible to community members,
- ✳ Bring *Clara's Dream, a nutcracker story* to life on stage,
- ✳ Prepare area dancers for professional futures.

In addition, your advertising will be placed in front of hundreds of Upper Valley ballet enthusiasts. Our professionally-produced full color program features advertising and performance information. This is an opportunity to have your business get great exposure and lend your support to City Center Ballet.

On page two of this packet, you will find the ad sizes, and specifications. On page three, our contract, which you can sign and send along with your payment. If you need help creating an ad, please contact Marc Cohen, Marc@CityCenterBallet.org.

Purchasing an advertisement for your business is but one of many ways you can help support. You also have the option of making a charitable contribution through a secure online payment system. Those donations can go a long way in helping to promote the arts in your local community. For those who wish to contribute you can go to CityCenterBallet.org. Donors and contributors will be listed in each of our programs.

On behalf of the Board and all of the dedicated dancers and volunteer members of City Center Ballet, I thank you for recognizing the great value that City Center Ballet brings to the Upper Valley community, and for any level of support you can give.

Sincerely yours,

Linda G. Copp
Artistic Director

Sara Bosma
Marketing Coordinator



Post Office Box 66
Lebanon, NH 03766

603-448-9710

Dance@CityCenterBallet.org
www.CityCenterBallet.org

City Center Ballet, Inc.

603-448-9710
Dance@CityCenterBallet.org

Post Office Box 66
Lebanon, NH 03766

ADVERTISING SPECIFICATIONS AND RATE INFORMATION
City Center Ballet's *Clara's Dream, a nutcracker story* Program
DEADLINE FOR CONTRACT: November 2, 2018

FULL PAGE
4.75" wide x 7.625" tall

QUARTER PAGE
VERTICAL
2.25" wide x 3.688" tall

HALF PAGE
4.75" wide x 3.688" tall

QUARTER PAGE
HORIZONTAL
4.75" wide x 1.72" tall

Color : CMYK or Grayscale (not RGB).
Text : ALL text/fonts to be converted to Outlines/Curves.
Format : PDF - WITHOUT extra borders, bleeds or registration marks.
Deadline : November 2, 2018
Send Ad : ADCopy@CityCenterBallet.org (Approx Max size of attachment = 35 MB)
Questions : Marc@CityCenterBallet.org

City Center Ballet, Inc.

603-448-9710

Dance@CityCenterBallet.org

Post Office Box 66

Lebanon, NH 03766

PROGRAM ADVERTISING CONTRACT
 City Center Ballet's *Clara's Dream, a nutcracker story*
DEADLINE FOR CONTRACT: November 2, 2018

Advertisers assume full liability for all content, including text, presentations and illustrations of advertisements. City Center Ballet, Inc. reserves the right to reject any advertisers at any time. All ad content, including graphic elements, is subject to the Publisher's approval. The advertiser will be notified in advance by the Publisher if any changes to ad copy or image(s) are necessary. Ad placement is on a first-come basis. Cancellations are not accepted after the closing date. All ads must be **paid for in full by November 2, 2018.**

Company: _____ Contact: _____

Phone: _____ E-mail: _____

Mailing Address: _____

Specifications: All ADs need to conform to the following (charges may result, if not):

- Color** : CMYK or Grayscale (not RGB).
- Text** : ALL text/fonts to be converted to Outlines/Curves.
- Format** : PDF - WITHOUT extra borders, bleeds or registration marks.
- Deadline** : November 2, 2018
- Send Ad to** : ADCopy@CityCenterBallet.org (Approx Max size of attachment = 35 MB)
- Questions** : Marc@CityCenterBallet.org

Mark Size of AD ↓ NOTE: ALL ADs are in Color

Cover Ads	Outside Back Cover	4.75" wide x 7.75" tall	\$350
	Inside: <input type="checkbox"/> Front <input type="checkbox"/> Back	4.75" wide x 7.75" tall	\$300
Interior Ads	Full Page	4.75" wide x 7.625" tall	\$265
	Half Page	4.75" wide x 3.688" tall	\$180
	Quarter Horz	4.75" wide x 1.72" tall	\$125
	Quarter Vert	2.25" wide x 3.688" tall	\$125
PAYMENT\$			

City Center Ballet, Inc., is hereby authorized to insert advertising on our behalf as selected above. Advertiser/Agency acknowledges receipt of and agrees to the terms and conditions of this contract.

Signature: _____ Date: _____

Title: _____

Please mail SIGNED contract and payment for the full amount, payable to:

CITY CENTER BALLET, INC.

P.O. BOX 66

LEBANON, NH 03766

Founded in 1999, CCB is a 501(c)(3) not-for-profit organization. Tax ID: 02-0510635

For information, contact Artistic Director Linda Copp at 603-448-9710 or
 Advertising@CityCenterBallet.org

OFFICE USE ONLY		Date Received:		Date Entered:	
Payment Date :		Payment Amount\$		Payment No:	